



SIGFOX

One network A billion dreams

**THE CELLULAR NETWORK OPERATOR
ENABLING THE INTERNET OF THINGS**



THE NEXT MAJOR TECHNOLOGICAL REVOLUTION

BIGGER THAN SMARTPHONES

CONNECTING EVERYTHING



\$ 3,2 BILLION

GOOGLE BUYS NEST FOR \$ 3,2 BILLION TO BUILD A STRONG TEAM FOR THE INTERNET OF THINGS."



\$ 19 TRILLION

INTERNET OF THINGS IS A \$ 19 TRILLION OPPORTUNITY."



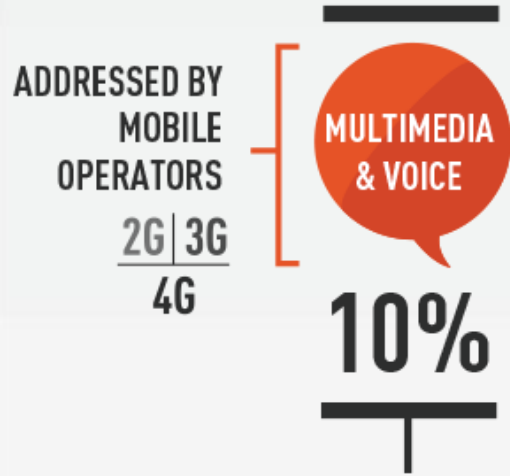
1,5 TRILLION DEVICES

THERE ARE ABOUT 20 BILLION IOT DEVICES OUT THERE TODAY, BUT THAT NUMBER WILL GROW TO 1,5 TRILLION BY 2020."



CONNECTING EVERYTHING REQUIRES MORE THAN HIGH BANDWIDTH

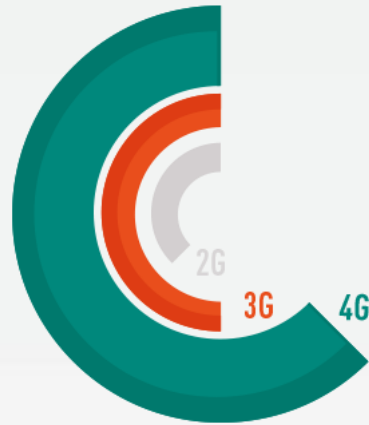
MOST USE CASES ARE BASED UPON SMALL MESSAGE EXCHANGES



UNRELEASED POTENTIAL

**REMOVING THE
CONNECTIVITY PAIN
POINTS FOR THE IOT**

STRATEGY FOR MULTIMEDIA



**INCREASE
BANDWIDTH**

STRATEGY FOR IOT



**REDUCE
CONSUMPTION & COSTS**



WORLDWIDE CELLULAR NETWORK FOR SMALL MESSAGE EXCHANGES

COMPLEMENTING 2/3/4G

FOR THINGS, NOT FOR PEOPLE

OUT-OF-THE-BOX CONNECTIVITY





**SAMPLE B2B
APPLICATIONS**

Smart Cities

Public parking monitoring

Asset management

Billboard monitoring

Asset tracking

Waste management

Utilities

Water metering

Healthcare

Fall detection

Distress buttons

Medicine dispensers

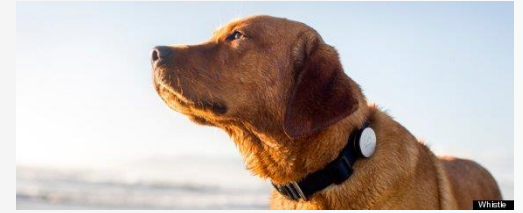
Home care management



**SAMPLE B2C
APPLICATIONS**

Pet tracking

How's my pet?
Where's my pet?



Security

Are my alarms functioning correctly?
Remote alerts



Bike & car security

Recover stolen bikes
Recover stolen cars



Indoor climate monitoring

Is the air healthy and at the right
temperature?





SIMPLE & COST EFFECTIVE INTEGRATION

WIDE CHOICE OF HARDWARE

PICK YOUR FAVORITE VENDOR

SEAMLESS DEVICE &

DATA MANAGEMENT

Compatible with existing hardware



Standards based IT integration

Data integration APIs - HTTP(S) REST & MQTT

Device management APIs – HTTP(S) REST

Connect on-demand, globally

Simple yearly subscription based offer

Remote connectivity activation

Connect anywhere

CURRENT COVERAGE

SIGFOX NETWORK OPERATORS:


UK (ONGOING)
FRANCE
SPAIN
THE NETHERLANDS
RUSSIA (MOSCOW)

NEXT PHASE:

SF & SILICON VALLEY
GERMANY
ITALY
POLAND

PILOT CITIES:

MUNICH (GERMANY)
MENLO PARK (US)
WUXI (CHINA)
WARSAW (POLAND)
MILAN (ITALY)



STARTING NOW!

united kingdom



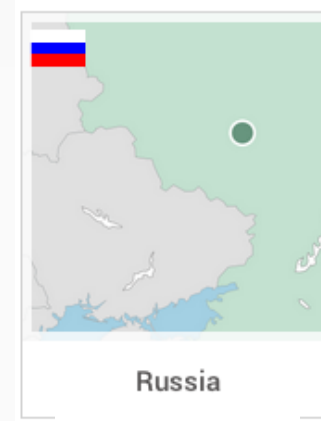
France



Spain



Netherlands



Russia

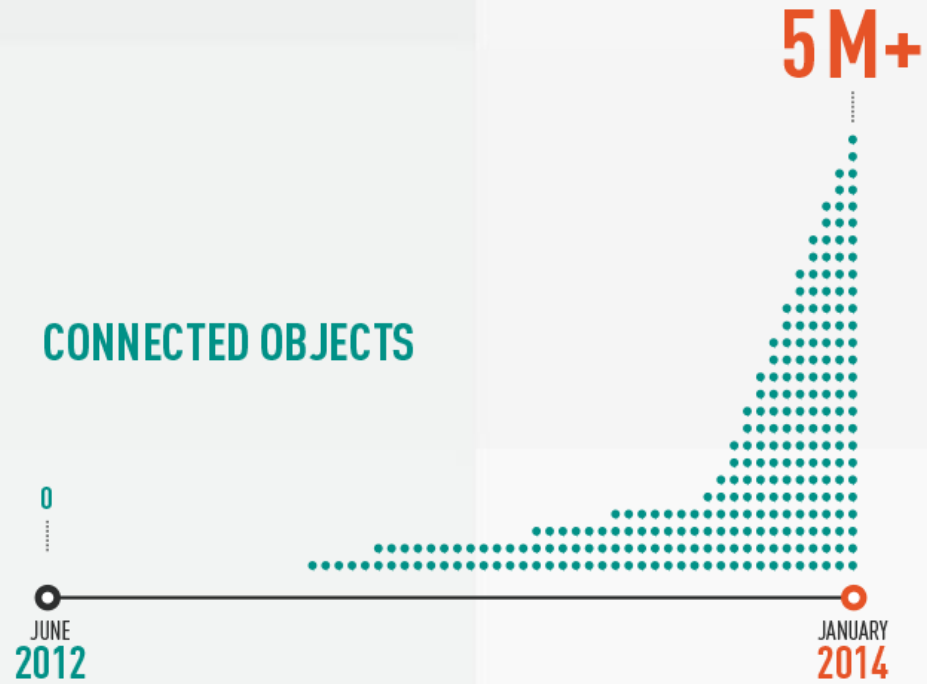




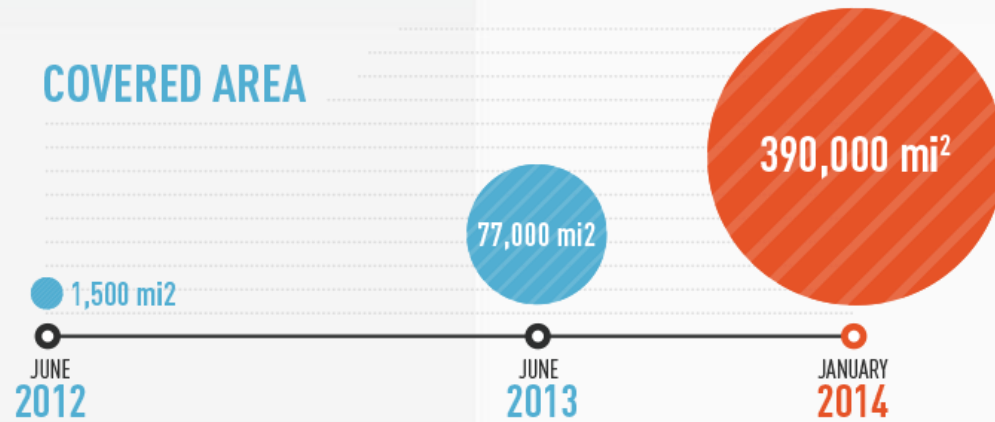
THE IOT OPERATOR

EXPLOSIVE GROWTH

CONNECTED OBJECTS



COVERED AREA





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