




# Sigfox 0G Network

Paris le 8 octobre 2019

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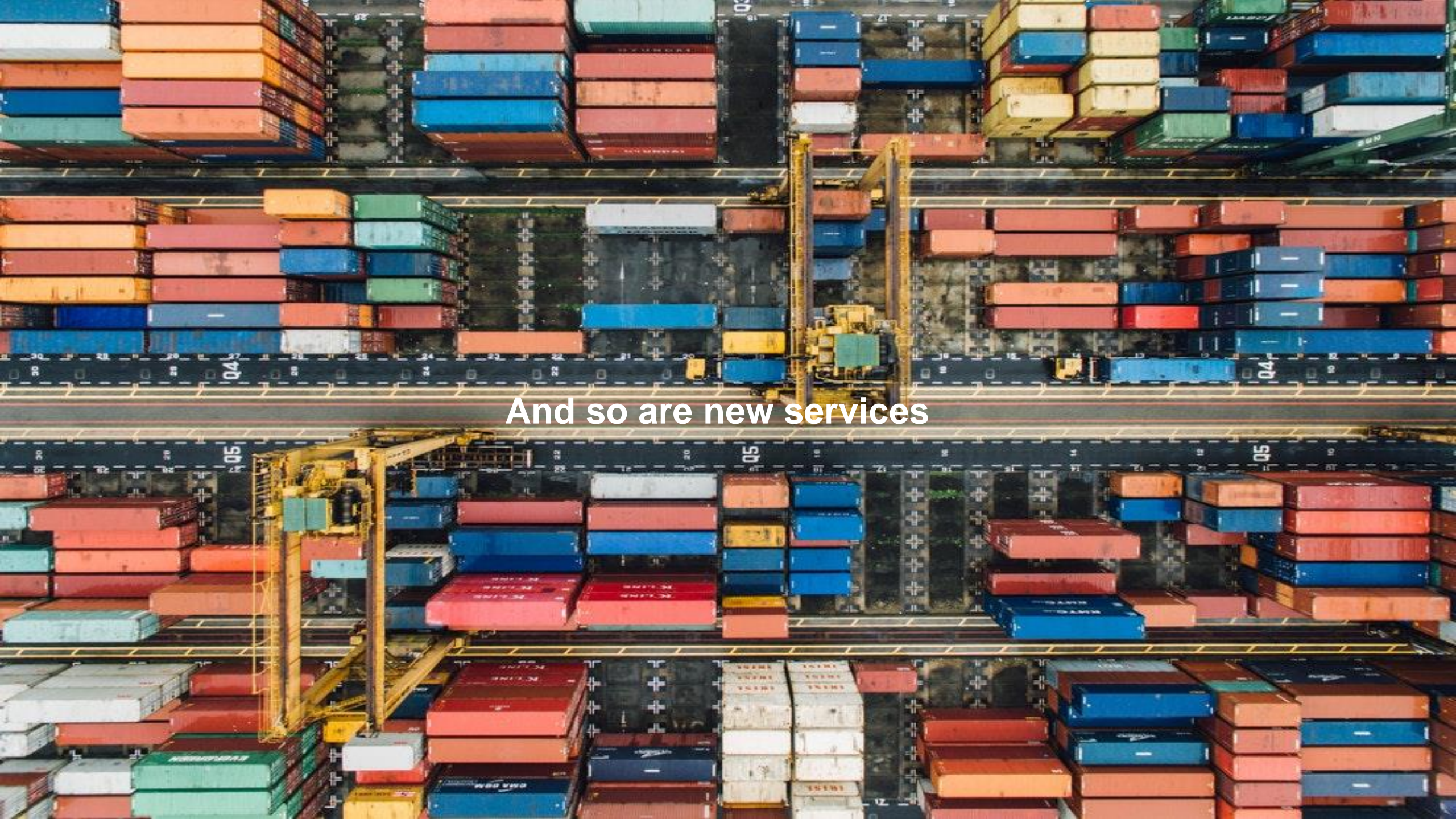


# Reducing costs, losses are critical to large corporations and industries success



"temperature is too high"

"There is a leak"



And so are new services

A scenic landscape featuring rolling green hills. In the background, a field of yellow flowers stretches across a gentle slope. A line of trees marks the horizon under a sky filled with soft, white clouds. The foreground is dominated by lush green grass, with shadows cast by trees on the left and right sides of the frame.

**Each corner of the planet shall be reachable**

A night landscape featuring a winding road with light trails, a lake, and star trails in the sky. The sky is filled with long-exposure star trails, some forming a large spiral pattern. The road is illuminated by streetlights and has light trails from vehicles. The lake is in the foreground, and mountains are visible in the background.

**We launched Sigfox in 2010 to connect any object surrounding us  
with 3 pillars...**

**Low overall TCO**

**low energy**

**global**

**...which are key characteristics of Sigfox 0G network**

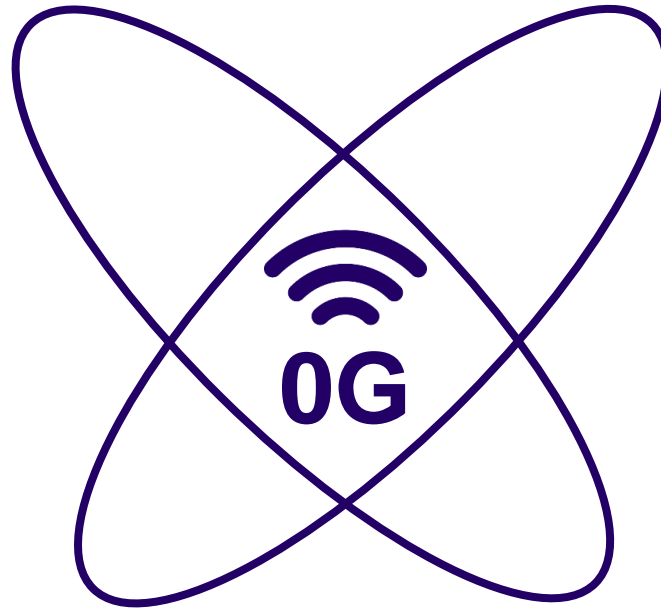
# Other key characteristics that make Sigfox 0G unique



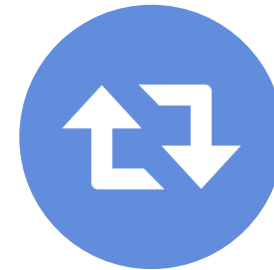
Anti-jamming



Fallback mode



Security enhancement



Simplicity

We bring value to our customers enabling business transformation to...



Increase operational efficiency



Create new revenue streams

# ...for all their use cases

Assets management and tracking

Freight monitoring



Smart building management

Office management

Smart metering



Infrastructure monitoring

Preventive maintenance



Customer satisfaction



Security

Stolen vehicle recovery





Track  
automotive  
packaging to  
optimize logistic  
loop & usage



## BENEFITS



Manufacturer

**COST OF  
HANDLING**

Reduce  
handling error

**UTILISATION**

Increase container  
availability

**LOST**

Reduce  
packaging  
loss per  
year

# Indoor air quality monitoring

Problem solved

## Improve the air quality

Solution

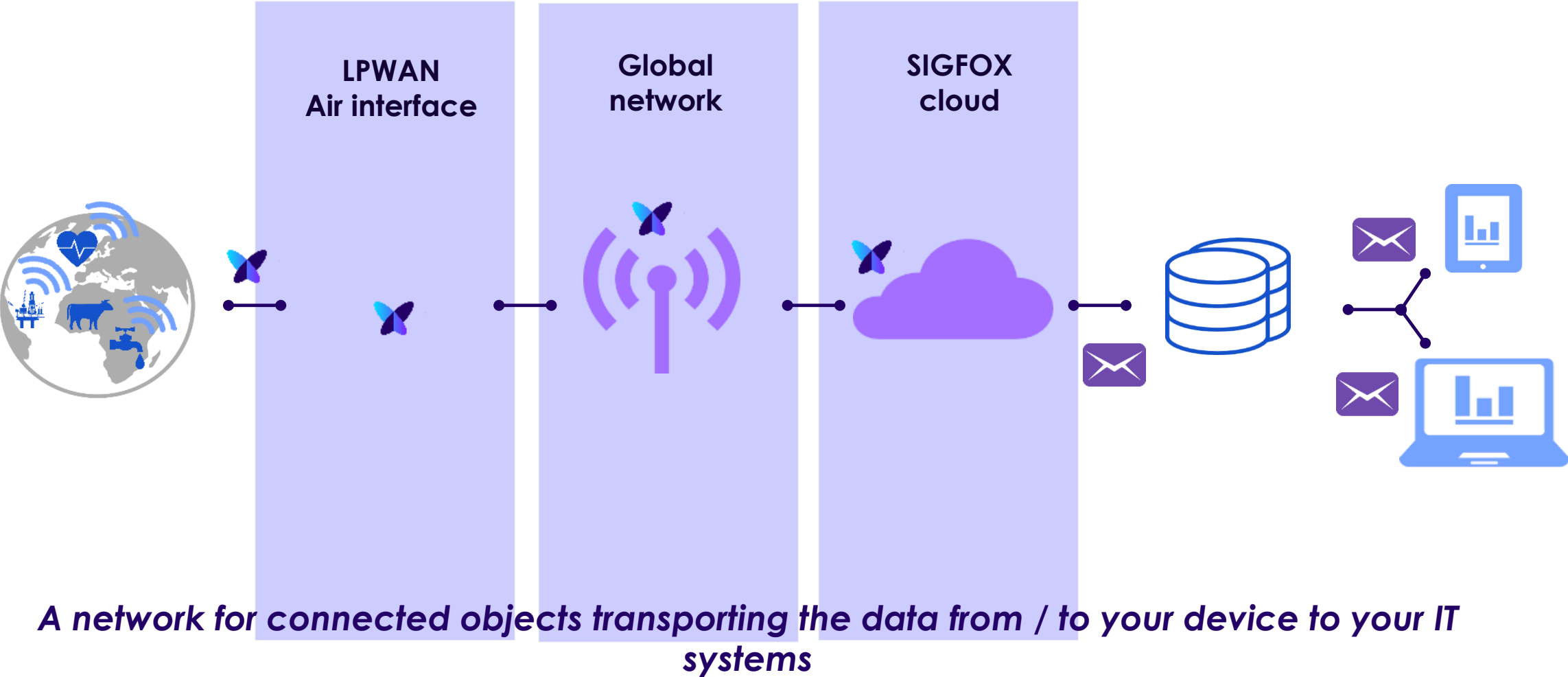
Monitor the CO2 level, its ambient temperature and the ambient relative humidity.

Benefits

- ✦ Regulatory compliance for buildings (public or private school, nursery, ...)
- ✦ Improve employees working conditions and efficiency
- ✦ Better management of heating and ventilation systems

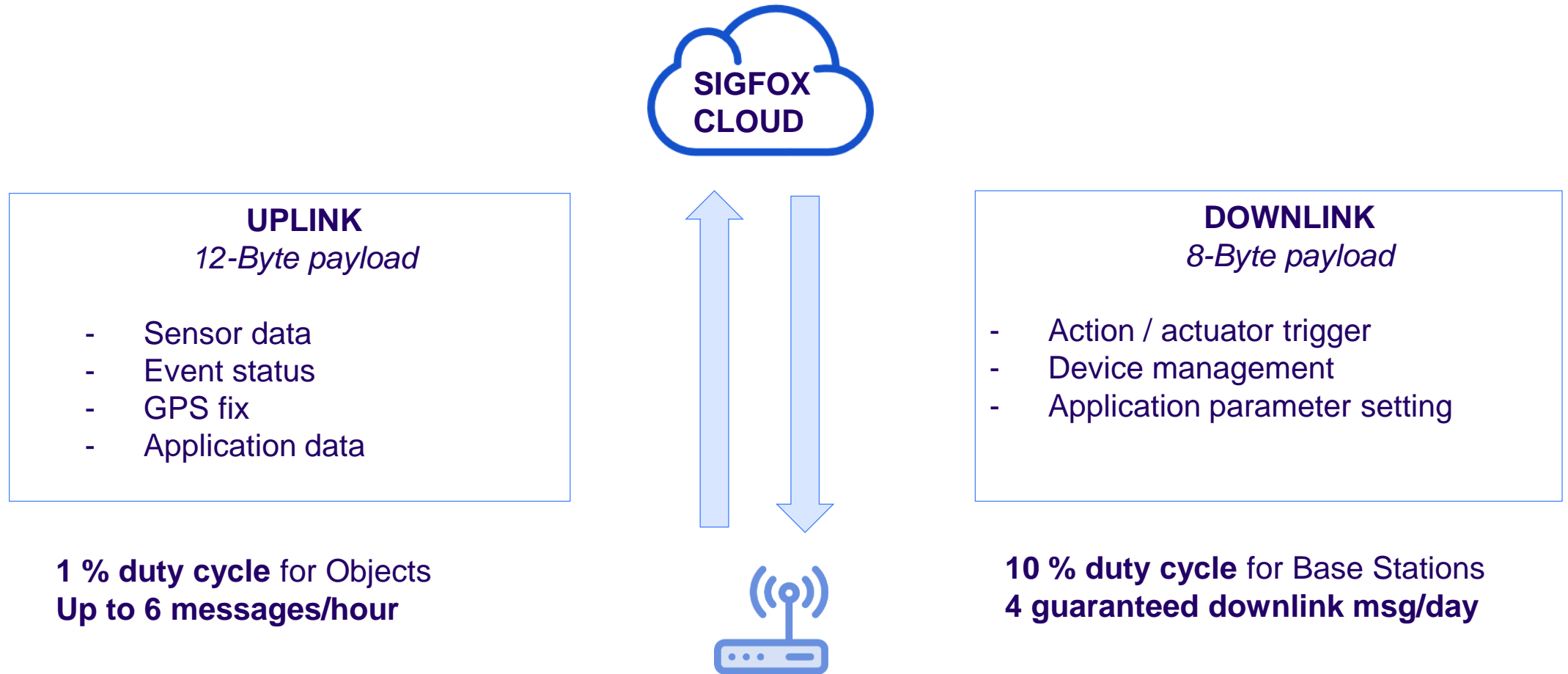


# What we provide





# Small Messages

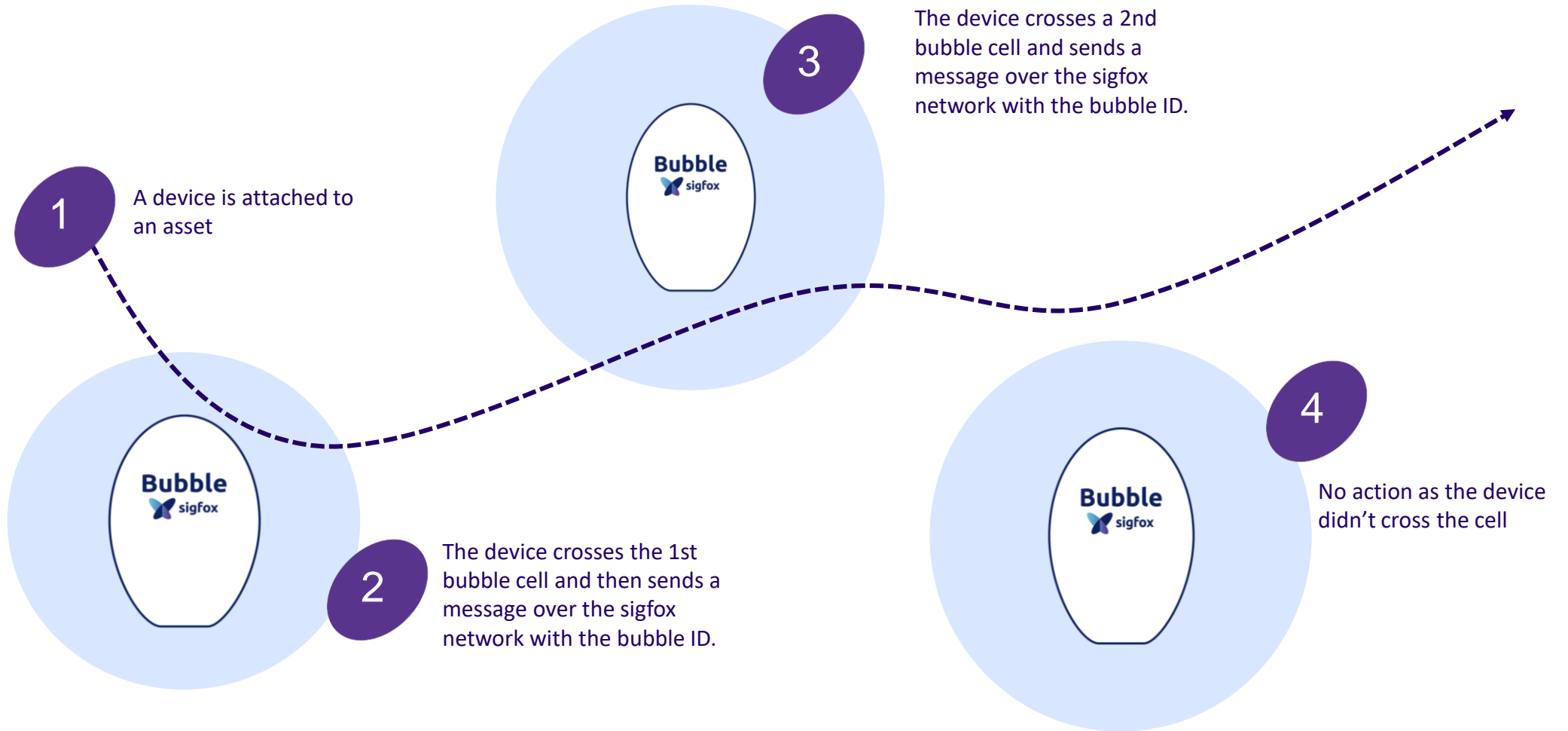


# Sigfox is not only about connectivity...

...it's also :

- ✓ Monarch, enabling nomadic devices to travel the world
- ✓ A partnership with Eutelsat to enable IoT with satellites
- ✓ Partnership or joint ventures with companies such as Michelin
- ✓ A beaconing solution
- ✓ Consultancy services to support you from use case definition to industrialization

# The Bubble, Sigfox beaconing solution



Bubble IDs are mapped to geo coordinates in the Sigfox Bubble cloud enabling the geolocation of the device

# Implementing IoT into your business is...

**All about**

- core business processes.
- mastering the RoI
- business transformation



# We help our customers thinking IoT



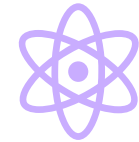
Transforming a business Idea



Into a complete usecase definition



Matching Rol



**IOT Day**



**Framing  
Solution  
Design**



## ... integrating IoT



Proof of value integrating  
operationnal process



Design to cost HW



Tailored Logic



**Test & Learn  
(POC / POV)**



**Platform &  
Apps**



**Performance  
Improvement &  
Assistance**

## ... building IoT



Making the device



Right what is needed



Ready to scale



**Design &  
Industrialisation**



**Screening  
Sourcing  
Partnership**



**Sales &  
Delivery**

... connecting IoT



Complements other  
Connectivity Technologies

The use case dictates the  
technology/ies to be used

# Useful links

[Sigfox.com](https://sigfox.com) for general and coverage information

[Partners.sigfox.com](https://partners.sigfox.com) for existing solutions ranging from RF modules to application platforms

[Resources.sigfox.com](https://resources.sigfox.com) to access useful documentation and ask questions

[Build.sigfox.com](https://build.sigfox.com) a guide for building a device from design to industrialization

Obrigado

شكرا

Aitäh

谢谢

Děkuji

Gracias

Tack

Hvala

Merci

Terima kasih

Thank you

Danke

ありがとう

Grazie

با تشکر از شما

Dankjewel

Dankie

고맙습니다

Tak

Nirringrazzjak

Kiitos

ขอบคุณ

Teşekkür ederim

Go raibh maith agat

# Bubble

## Proximity detection relying on the Bubble, the Sigfox beaconing solution

- Location service based on the proximity detection of a nearby Bubble by a Sigfox device.
- Very high accuracy (below 10m, configurable) in both indoor and outdoor (close to buildings) environments.

